



PRESS RELEASE

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APPLIED BUSINESS SERVICES, INC. IS NAMED NJAMHAA's 2011 IT HERO

For Immediate Release

Gaithersburg, Maryland, March 29, 2011 - Applied Business Services, Inc. has been named the NJAMHAA's IT Hero for 2011. Based in Gaithersburg, MD, Applied Business Services, Inc. was honored for outstanding IT service at the 2011 NJAMHAA IT Conference on March 9th. The IT Hero award was presented to Maureen Williams, President of Applied Business Services.

"We are delighted to receive such a great honor from New Jersey Association of Mental Health & Addiction Agencies," said Maureen Williams. "It is truly a joy to help so many member organizations by providing them with their financial and fundraising software solutions."

"NJAMHAA's IT project was happy again to bestow the IT hero vendor award to ABS for their exemplary customer support to our members," said NJAMHAA's Director of The IT Project, June Noto. "ABS' superior professionalism, which is demonstrated by all the ABS staff, makes working with them a pleasure and a blessing. Their intimate knowledge and experience in working with the not-for-profit community is a perfect fit for all our NJ human service providers. We were pleased to give them this award for a second time."

About Applied Business Services

Applied Business Services, Inc., (ABS) founded in 1981, is an information technology firm with over 30 years of financial software implementation experience. Since its founding, ABS has completed over 1,800 new installations and more than 10,000 software upgrades.

About NJAMHAA

Established in 1951, NJAMHAA has become recognized as a leader in providing effective advocacy and legislative support to our members and the community at large. NJAMHAA creates a face for the population of individuals with mental illness and/or addictions who often have no voice of their own. Making sure individuals with behavioral health disorders are no longer invisible, ignored and misunderstood, NJAMHAA is in the national forefront fighting stigma and discrimination against persons with mental illness and/or addictions, helping them to improve their lives.